

# AUTO-RESPONDER



## Solutions for a successful Auto-Responder:

- 💡 Compliments on-line, interactive and PPL campaigns
- 💡 Maintain top-of-mind awareness
- 💡 Keep in touch with prospects
- 💡 Customize campus location and program
- 💡 Customized send times and dates
- 💡 Continued contact during prime conversation period



GRAGG TRAINING INSTITUTE

## Take Command of Your Future

Earn a Degree and the Gragg Training Institute

Thank you for your interest in the Gragg Training Institute!

At the Gragg Training Institute we know how important it is to learn the skills you need to compete in today's job market. We know what employers are looking for in new hires, and can provide you with the knowledge and skills you need to get the job you want. You can earn a diploma in as little as 16 months.

## Gragg Delivers

Create a successful interactive marketing campaign by maintaining contact with your prospective students. A multi-touch auto-responder allows schools to maintain email contact with prospects who inquiry via the Internet. An initial auto response is sent to the prospective student immediately upon submission of the inquiry. This multi-touch auto-responder allows you to choose additional send times: whether it is 12 hours, 1 day or even a week later.

Modify the content of the email based on campus location, particular program inquired about or by start dates. Choose different features including how often or how many times the auto-responder is sent. Generate top-of-mind awareness using the auto-responder as an efficient and effective tool in your lead generation arsenal.

**FREE**

Auto-Responder  
Demo

**For more information call TODAY!**

Contact Lisa Olmedo at 1.877.464.7244 x325 or lolmedo@graggadv.com

Visit us online at [www.FlyWithGragg.com](http://www.FlyWithGragg.com)