

INTERNET CONTENT MANAGEMENT (ICM)



Solutions for a Successful ICM Program:

- Generate Quality Leads from Social Sites
- Improve Brand Image Per Campus
- Establish a Friendship Network
- Post Information
- Monitor Content
- Manage Negative Content
- Continually Add Sites
- Continually Add Content
- Strong Call to Action
- Tracking and Analytics of the Program



Gragg Delivers

Social Networking is a tool that many prospective students use to gather information. Whether you participate or not, people are writing about your school on social sites. Your school needs to have a positive image on these valuable sites. Gragg builds and manages your school's image on a campus level for the most popular social sites. Gragg will monitor negative content and help drive leads to your school through the social buzz of sites like Facebook, MySpace and Twitter.

FREE
Social Site
Recommendations

For more information call TODAY!

Contact Lisa Olmedo at 1.877.464.7244 x325 or lolmedo@graggadv.com

Visit us online at www.FlyWithGragg.com