

WEBCHAT



Solutions for More Contact Opportunities:

- Creates the Opportunity for an Immediate Contact
- Strong Call to Action
- Enhances Website
- Inexpensive Lead Enhancement Tool
- No Hardware
- Easy to Set Up
- Easy to Use
- Create Consistent Responses for Admissions to Use Daily
- Monitor Admissions Usage
- Online Access

The screenshot shows a website for Salem University. On the left, there is text describing the university's history and offerings. In the center, a red circle highlights a chat widget that says 'No One Available - Click to Leave Message'. On the right, there are three promotional banners: 'Take your college experience beyond the classroom!', 'Discover Your IT Potential!', and 'The SIU Bookstore'. At the bottom right, there is a 'Find Out More!' section with a phone number and a contact form.

Gragg Delivers

Reach out to the prospects that visit your site with Webchat. Prospects 18-25 have grown up using computers and are more comfortable using online "Chat programs". Students of this generation "trade" information to get the information they are seeking. Admissions can use Webchat to start a conversation with a prospect that is browsing your site. Webchat can be turned off after hours and turned on when admissions counselors are available to chat.



For more information call TODAY!
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